

**Annual Report** 1.2019



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## FROM THE DIRECTORS

The Human Capital and Economic Opportunity Global Working Group has continued to flourish in 2018 and expand into new areas of collaboration around the world. This year we deepened our commitment to training the next generation of scholars by hosting new training seminars focused on academics in all stages of their careers, including masters students, early stage Ph.D. students, and early career faculty. Through partnerships with Jinan University in Guangzhou and Peking University in Beijing, HCEO hosted a Student Training Seminar and a Faculty Training Seminar, each geared towards providing specialized training that will lead to more rigorous scholarship around issues of inequality. These programs aligned within our existing Summer Schools Series, and complemented our traditional summer schools hosted in Bonn and Chicago.

In addition to our training programs, HCEO is dedicated to disseminating members' academic findings to broader audiences. For example, this year HCEO produced 12 new Research Spotlights which take top working papers and distill them into news quality articles. We are pleased to report the year's most engaging research spotlight featured "Publishing and Promotion in Economics," an original project by the Center for the Economics of Human Development whose research was funded by INET.

Looking ahead, HCEO is dedicated to fostering the spirit of new economic thinking through our ongoing work, and we look forward to continued growth in the years to come.

James J. Heckman

Steven N. Durlauf

Jan J. Hall Storm N. Duduy Plan

Robert H. Dugger



## **UPCOMING & FEATURED EVENTS**

### **Building Synergies Across Disciplines**

HCEO achieves its mission through workshops, conferences, webinars, cross-institutional visits, partnerships, and annual summer schools. Since its inception in January 2011, HCEO has held 98 events in 12 countries. HCEO events have attracted over 3,135 participants. Here we list our upcoming events and highlight three recent events. More details, including videos and related materials, can be found on our website at heeconomics.org.

#### UPCOMING EVENTS

February 4−6, 2019 Breastfeeding and the Origins of Health: Interdisciplinary Perspectives and Priorities, Winnipeg, Canada

June 24–28, 2019 Summer School on Socioeconomic Inequality 2019, Bergen, Norway July 1−5, 2019 Summer School on Socioeconomic Inequality 2019, Guangzhou,

#### **FEATURED RECENT EVENTS**

November 9-10, 2018 ♦ Social Interactions and Education, Chicago IL

This workshop brought together social scientists to consider different aspects of education, with a focus on melding individual and social explanations of individual and group outcomes. Social influences on education include mechanisms ranging from role model effects to peer pressure. The workshop brought together different methodological perspectives.

October 29–30, 2018 Development Economics and Market Design, Cambridge, MA

Both market designers and development economists are deeply engaged in translating economic insights from theory into practice. Nevertheless, their toolkits are quite different and so far there's been little direct collaboration and exchange between them. This conference matched market design experts with economists working on problems of incentive design, resource

> presented an existing research project, followed by a (discussant-guided)

conversation providing perspective and context from the market design literature. The participants will generalize and expand from each project into a broader research agenda.

#### June 26-29, 2018 Faculty Collaborative Seminar, Guangzhou, China

HCEO and the Institute for Economic and Social Research (IESR) at Jinan University hosted a week-long Faculty Training Seminar in Guangzhou. The seminar was designed to foster international collaboration between early stage faculty and post-doctoral scholars working in economics. The program included rigorous lectures from leading faculty on topics including intergenerational mobility, program evaluation, skill formation, economic theory, and structural modeling. Participants were given the opportunity to present their own work and participate in working groups organized around shared research interests.



#### **EVENT LOCATIONS (2011 - 2018)**





## **RECENT EVENTS**

## Explore our Event Resources Online

Event Title	Dates	Link	Resources
Genes, Schools, and Interventions That Address Educational Inequality	Dec. 13-14, 2018	bit.ly/2DCvjgA	B
Measuring and Improving Health Equity	Dec 7-8, 2018	bit.ly/2KoDBPP	
Polygenic Prediction and its Application in the Social Sciences	Nov. 30-Dec. 1, 2018	bit.ly/2B2SXAg	Ħ
Social Interactions and Education	Nov. 9-10, 2018	bit.ly/2PRigxF	
Next Generation Data Sets for Measuring Child Development	Nov. 2-3, 2018	bit.ly/2DA1hKk	
Development Economics and Market Design	Oct. 28-29, 2018	bit.ly/2FlUIN9	H
Dissertation Prize Lunch Lecture: Between- Personal Differences in Sensation-Seeking: Implications for Brain-Based Models of Adolescent Risk Taking	Oct. 18, 2018	bit.ly/2B2SU7y	B
Dissertation Prize Lunch Lecture: Essays in Applied Microeconomics	Oct. 2, 2018	bit.ly/2z6dO4A	
Masters-Level Summer School on Socioeconomic Inequality 2018, Chicago	Jul. 30-Aug. 3, 2018	bit.ly/2Dk35Gn	
Summer School on Socioeconomic Inequality 2018, Bonn	Jul. 9–13, 2018	bit.ly/2LYAxDK	
Student Training Summer Seminar at Peking University, Beijing	Jul. 7-9, 2018	bit.ly/2uX5nGs	
Faculty Collaborative Seminar 2018	Jun 25-29, 2018	bit.ly/2LV90mT	
Family Inequality Workshop	Jun. 19-20, 2018	bit.ly/2HiY13x	
Measuring and Assessing Skills: Real-Time Measurement of Cognition, Personality, and Behavior	Feb. 9–10, 2018	bit.ly/2sfvA1S	Ħ
The Gut Microbiome in Human Biology and Health: New Opportunities for the Study of Health Disparities	Nov. 9–10, 2017	bit.ly/2jgPnJI	

Understanding Human Capital Formation and its Determinants	Nov. 3, 2017	bit.ly/2zjRANz	
Workshop on Social Interactions and Crime	Oct. 20-21, 2017	bit.ly/2hdDH9e	Ħ
HCEO Dissertation Prize Lunch Lecture: Moved to Opportunity	Oct. 19, 2017	bit.ly/2A8dko2	
Summer School on Socioeconomic Inequality 2017, Moscow, Russia	Aug. 28-Sep.2, 2017	bit.ly/2juDsdN	
Summer School on Socioeconomic Inequality 2017, Chicago	Aug. 7–11, 2017	bit.ly/2vZrAlI	
Summer School on Socioeconomic Inequality, Guangzhou, China	Jun. 25-29, 2017	bit.ly/2tO1Xmf	
Conference on Human Capital and Financial Frictions	Apr. 20-21, 2017	bit.ly/2qPplOx	
Conference on Measuring and Assessing Skills 2017	Mar. 3-4, 2017	bit.ly/2qPkAV3	
Conference on Genetics and Social Science	Dec. 8-9, 2016	bit.ly/2kEeFAU	
Workshop on the Maternal Environment	Nov. 17-18, 2016	bit.ly/2kPIdgT	
Workshop on Human Capital Formation and Family Economics	Oct. 28–29, 2016	bit.ly/2lha2QC	
Asian Family in Transition Conference on Migration	Oct. 9-10, 2016	bit.ly/2kK2gOk	
Summer School on Socioeconomic Inequality, Bonn	Aug. 29 – Sep. 2, 2016	bit.ly/2jZINJK	
Market Design Perspectives on Inequality	Aug. 6-7, 2016	bit.ly/2lh4x47	
Summer School on Socioeconomic Inequality 2016, Chicago	Jul. 17-22, 2016	bit.ly/1RRJ21j	
Summer School on Socioeconomic Inequality 2016, Guangzhou	Jun. 27-Jul. 1, 2016	bit.ly/2kj9EwM	



## **EMERGING SCHOLARS**

## Summer Schools, Training Workshops, and Dissertation Prize

HCEO is committed to honoring INET's mission to build a home for a new generation of thinkers. All HCEO programming engages interdisciplinary groups of graduate students and our Emerging Scholars program provides opportunities for younger researchers to present their work to our senior members.

#### SUMMER SCHOOL ON SOCIOECONOMIC INEQUALITY 2012, 2013, AND 2015, 2016, 2017 AND 2018 CHICAGO

HCEO held its first annual Summer School on Socioeconomic Inequality at the University of Chicago in 2012 under the direction of James J. Heckman and Steven N. Durlauf and its second from 2013 under the direction of Steven N. Durlauf James J. Heckman, and Scott Duke Kominers. Chicago in 2015, 2016, and 2017 under the direction of Steven N. Durlauf, Scott Duke Kominers, and Christopher Taber. Each summer school brought together over thirty-five doctoral students from across the globe and provided state-of-the-art overviews of different aspects of the study of inequality. HCEO hosted its first summer school aimed at master's students in Chicago in Summer 2018

rigorous empirical approaches to investigate economics through original research [...] In addition to the research methodology, many of the presentations discussed cutting edge research on topics of inequality which I plan to incorporate into my own research.

- Moiz Bhai, *University of Illinois, Chicago* 

#### SUMMER SCHOOL ON SOCIOECONOMIC INEQUALITY 2013-2016, AND 2017 CHINA

HCEO and the China Center for Economic Research of Peking University offered the first Beijing Summer School on Socioeconomic Inequality in 2013 under the dirrection of Professors Steven N. Durlauf and Yaohui Zhao. HCEO offered a second and third Beijing Summer School on Socioeconomic Inequality in 2014 and 2015 at the University of Chicago Center in Beijing under the direction of Steven Durlauf, Chao Fu, and

Lawrence Blume. Together with IESR,
HCEO offered summer schools in
2016 and 2017 at Jinan University in
Guangzhou, under the direction of
Lawrence Blume, Steven Durlauf,
Shuaizhang Feng, and Chao Fu.
These summer schools provided
state-of-the-art overviews of
different aspects of the study
of inequality with a specific
focus on China. It provided an
intensive one-week experience

that taught the tools needed to study inequality and communicated a sense of the research frontier in understanding inequality. The school brought together scholars who specialize in China, as well as general methodologists, in order to promote interactions and potential collaborations.

[SSSI prepared me to] dive into my research field and use the methods learned in summer school to do better research.

- Dongsheng Deng, Fudan University

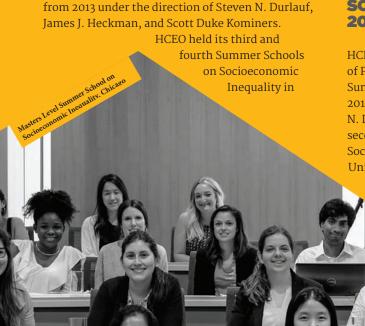
#### SUMMER SCHOOL ON SOCIOECONOMIC INEQUALITY 2014, 2016, 2017 AND 2018 EUROPE

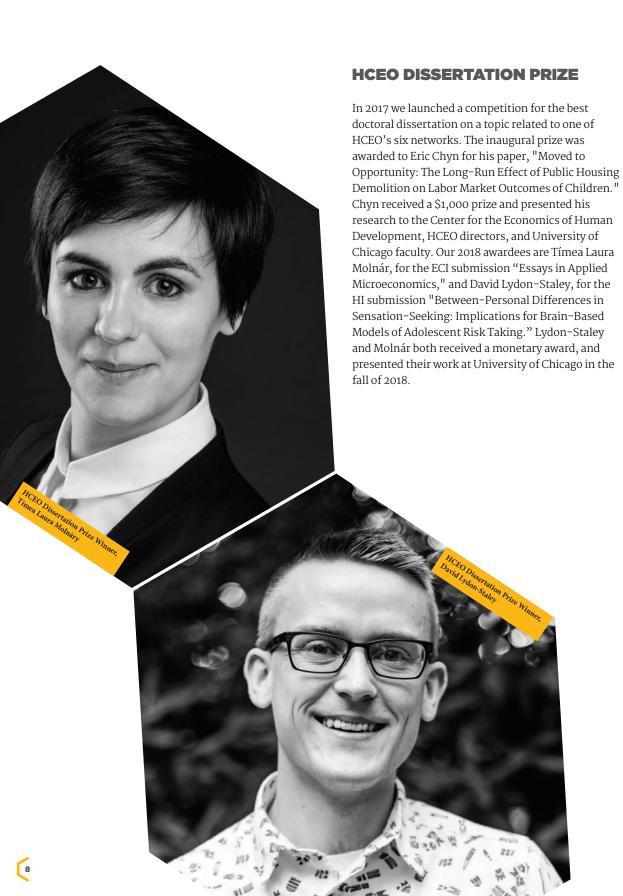
The 2017 Moscow Summer School on Socioeconomics inequality, co-organized with the New Economics School in Moscow Russia under the direction of Steven Durlauf and Shlomo Weber welcomed 36 participants from 17 different countries. The intensive 5-day summer school revolved around a series of six lecture blocks led by leading global authorities in economics. These lectures provided participants with a clear sense of the research frontier and introduced them to the tools and methods needed to study questions of crucial interest in this field. Particular attention was given in to the bridging of gaps between theoretical, empirical, and experimental work. The summer school also provided participants with many opportunities to discuss their own research and engage directly with speakers and fellow participants. Previously, HCEO co-organized a Summer School on Social Economics in Cambridge in 2015 and summer schools in Bonn in 2016 and 2018.

What I really liked is that we had lectures from researchers that are at the frontier of this discipline [and] that inequality was addressed from all the different points of view: early childhood, cognitive abilities, noncognitive skills, personality, culture, and social interactions.

- Lina Cardona, Banco de la Republica









In collaboration with the Peking University
Department of Economics, HCEO co-hosted a
hands-on student training seminar. At the seminar,
students learned the tools needed to take a research
idea from its initial stages through the development
of an original research question to quantitative
analysis of that question using data. At Jinan
University, we co-hosted a faculty collaborative
seminar for researchers from around the world,
with the intention of fostering international
collaboration. Participants learned from senior level
faculty, presented on their own research projects,
and iterated with fellow participants on various
projects they are interested in undertaking.

## **WORKING PAPER SERIES**

### Promoting Research and Understanding

Started in 2011, our working paper series now has 352 papers featuring the cutting-edge research of HCEO's members. The series is indexed in RePEc, a recognized research tool used by social sciences throughout the world.

#### **ACCESS STATISTICS**

Abstract Views
Total
32,613
November 2018
1,514
Past 3 months
2,853
Past 12 months
10,020

#### **TOP 5 JUN - NOV 2018**

2018-050: The Value of Health Insurance: A Household Job Search Approach

Gabriella Conti, Rita Ginja, and Renata Narita

Do households value access to free health insurance when making labor supply decisions? We answer this question using the introduction of universal health insurance in Mexico, the Seguro Popular (SP), in 2002. The SP targeted individuals not covered by Social Security and broke the link between access to health care and job contract. We start by using the rollout of SP across municipalities in a differences—in–differences approach, and find an increase in informality of

4% among low-educated families with children. We then develop and estimate a household search model that incorporates the pre-reform valuation of formal sector amenities relative to the alternatives (informal sector and non-employment) and the value of SP. The estimated value of the health insurance coverage provided by SP is below the government's cost of the program, and the corresponding utility gain is, at most, 0.56 per each peso spent.

#### 2018-071: Inequality in Socioemotional Skills: A Cross-Cohort Comparison Orazio Attanasio, Richard Blundell, Gabriella Conti, and Giacomo Mason

We examine changes in inequality in socioemotional skills very early in life in two British cohorts born 30 years apart. We construct socioemotional scales comparable across cohorts for both boys and girls, using two validated instruments for the measurement of child behaviour. We identify two dimensions of socioemotional skills for each cohort related to the ability of children to focus their concentration and to engage in interpersonal activities. We establish comparability in the inequality of these early skills across cohorts, but not in their average level. We document for the first time that inequality in these early skills has increased across cohorts, especially for boys and at the bottom of the distribution. Our results show the importance of formally testing comparability of measurements to study skills differences across groups, and in general point to the role of inequalities in the early years for the accumulation of health and human capital across the life course.

# 2018-056: Willingness to Take Risk: The Role of Risk Conception and Optimism Thomas Dohmen, Simone Quercia, and Jana Willrodt

We show that the disposition to focus on favorable or unfavorable outcomes of risky situations affects willingness to take risk as measured by the general risk question. We demonstrate that this disposition, which we call risk conception, is strongly associated with optimism, a stable facet of personality and that it predicts real-life risk taking. The general risk question captures this disposition alongside pure risk preference. This enlightens why the general risk question is a better predictor of behavior under risk across different domains than measures of pure risk preference. Our results also rationalize why risk taking is related to optimism.

#### 2018-087: Genome-Wide Association Analyses of Risk Tolerance and Risky Behaviors in over One Million Individuals Identify Hundreds of Loci and Shared Genetic Influences Richard Karlsson Linnér, Pietro Biroli, Edward Kong, et al.

Humans vary substantially in their willingness to take risks. In a combined sample of over one million individuals, we conducted genomewide association studies (GWAS) of general risk tolerance, adventurousness, and risky behaviors in the driving, drinking, smoking, and sexual domains. We identified 611 approximately

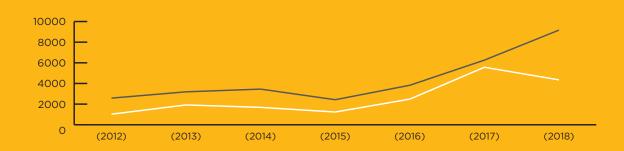
independent genetic loci associated with at least one of our phenotypes, including 124 with general risk tolerance. We report evidence of substantial shared genetic influences across general risk tolerance and risky behaviors: 72 of the 124 general risk tolerance loci contain a lead SNP for at least one of our other GWAS, and general risk tolerance is moderately to strongly genetically correlated with a range of risky behaviors. Bioinformatics analyses imply that genes near general-risk-tolerance-associated SNPs are highly expressed in brain tissues and point to a role for glutamatergic and GABAergic neurotransmission. We find no evidence of enrichment for genes previously hypothesized to relate to risk tolerance.

## 2018-049: Narratives, Imperatives and Moral Reasoning

Roland Bènabou, Armin Falk, and Jean Tirole

By downplaying externalities, magnifying the cost of moral behavior, or suggesting not being pivotal, exculpatory narratives can allow individuals to maintain a positive image when in fact acting in a morally questionable way. Conversely, responsibilizing narratives can help sustain better social norms. We investigate when narratives emerge from a principal or the actor himself, how they are interpreted and transmitted by others, and when they spread virally. We then turn to how narratives compete with imperatives (general moral rules or precepts) as alternative modes of communication to persuade agents to behave in desirable ways.

#### Working Paper downloads and abstract views from 2012 to 2018



## **NEW RESOURCES**

## **Expanding HCEO's Reach**

HCEO has launched several exciting initiatives, aimed at sharing the important research of our 528 members with a wider audience. Our 3 Questions series, Research Spotlight, and member video interviews all work towards HCEO's mission of understanding and addressing opportunity inequality around the world.

#### **RESEARCH SPOTLIGHTS**

Each month on our website, we publish a new Research Spotlight, which is a longform article that highlights the work from a recent HCEO working paper. Our Research Spotlights help make the work of our members accessible to a wider audience. This past year, we have featured papers on topics including: publishing and promotion in economics, optimism trends in the US, and the impact of union membership. In 2018, our Research Spotlights have been accessed through our website over 2,900 times.

#### **Read Recent Spotlights:**

Gabriella Conti and Rita Ginja: bit.ly/2zaTmzf James J. Heckman: bit.ly/2zOPrrm Carol Graham: bit.ly/2QJH9s3 Stephanie Carlson: bit.ly/2DE0isx



#### **3 QUESTIONS**

Our 3 Questions series consists of brief interviews with HCEO members across all six networks. Published bimonthly on our website, the interviews spotlight our members and the important research they are doing across disciplines.

#### **Read Recent 3 Questions:**

Janet Currie: bit.ly/2zUZ208 Thomas Saïas: bit.ly/2K7d9E3 **Katherine Amato**: bit.ly/2qJUG7Q Robert F. Krueger: bit.ly/2zc6XGJ Stephanie Carlson: bit.ly/2qLeB6g

#### **VIDEO INTERVIEWS**

Launched in 2016, our bimonthly HCEO member video interview series continues to be a popular resource. The member interviews are published on the HCEO website as well as on our YouTube channel, where they have garnered more than /// views this year, more than doubled 2017's numbers. In recent months, we have featured interviews on a wide variety of topics related to inequality, including ECI network member Francesco Agostinelli discussing his work on skill formation, MIP network member Rasmus Landersø on social mobility in Denmark, and ECI/FI network leader Flavio Cunha on his partnership with Texas state and local government agencies designing and evaluating social programs. In 2018, we also launched a new video series where affiliated members discuss how they became interested in their field of study.

#### **Watch Recent Interviews:**

Francesco Agostinelli: bit.ly/2qNHjmU Robert Dugger: bit.ly/2RVtb6J Flavio Cunha: bit.ly/2PZaaTt Esfandiar Maasoumi: bit.ly/2B9hbZL

Rasmus Landersø: bit.ly/2K7ngsK





## **HCEO MEMBERS IN THE NEWS**

# Deepening Understanding of Inequality Scholarship

It is the mission of HCEO to foster a wider understanding of global inequality and promote the use of members' work to inform policy and interventions that can address poverty and human capital development. Engagement with media is a catalyst for this mission.

## Migrants Are on the Rise Around the World, and Myths About Them Are Shaping Attitudes

Stefanie Stantcheva The New York Times, June 20, 2018



The New York Times highlighted recent research from Markets network member Stefanie Stantcheva and her co-authors, which found that people across the board vastly overstate their immigrant populations. "Just

making people think about immigrants generates a strongly negative reaction in terms of redistribution," the authors write. Although "Americans who know an immigrant have more positive perceptions about immigrants' work ethic, education, dependence on welfare and other behavior."

## The Instant Gratification Generation has more Patience than Kids from the '60s Stephanie Carlson

Quartz, June 27, 2018



IP network member
Stephanie Carlson
spoke to Quartz about
her recent HCEO
working paper, which
shows that kids today
were able to delay
gratification longer
than their peers in
the 1960s. Carlson
and colleagues
compared data from

children who took the "Marshmallow Test" in the 1960s, 1980s, and 2000s.

#### The Segregation of our Everyday Lives Robert Sampson, Mario Small CityLab, August 10, 2018



CityLab covered a recent project by MIP network members Robert Sampson and Mario Small, which tracked the ways people from different classes and races are segregated in U.S. cities. The authors find that "racial segregation is

operating at a higher-order level than typically recognized: Racial segregation is manifest not only where people live but also where they travel throughout a city and whom they are exposed to."

#### The most sexist places in America

Kerwin Kofi Charles

Washington Post, August 21, 2018



The Washington Post featured new research from MIP network member Kerwin Kofi Charles and co-authors on how sexist beliefs in a woman's place of birth affect her later-life outcomes. The authors find that "sexism in a woman's

state of birth and in her current state of residence both lower her wages and likelihood of labor force participation, and lead her to marry and bear her first child sooner."

## Americans Want to Believe Jobs Are the Solution to Poverty. They're Not. Matthew Desmond

The New York Times Magazine, September 11, 2018



In an in-depth article for the New York
Times Magazine, MIP network member
Matthew Desmond discusses the
"productivity-pay gap," the trend in recent decades where corporate profits rise but real wages for workers remain flat.

"What kinds of jobs are available to people without much education? By and large, the answer is: jobs that do not pay enough to live on," Desmond writes.

## **Economists Care About Where They Publish—to the Cost of the Profession**

James Heckman

The Economist, October 6, 2018



The Economist
highlighted HCEO
Co-Director James
Heckman's latest
working paper, on
publishing and
promotion in
economics. Heckman
finds that getting
published in the top
five economics
journals affects who

gets tenure, even though such publications are imperfect measures of quality.

## The U.S. Is Getting Richer But Americans Are Unhappier

Carol Graham
Huffington Post, October 18, 2018



MIP network member Carol Graham spoke to the Huffington Post on the "progress paradox," where "unprecedented economic growth and improvements in areas like health and literacy coexist with the bad stuff: climate change, pockets of

persistent poverty, increased income inequality and unhappiness."

## **NOTABLE MEMBER AWARDS**

## Accomplishments and Honors

HCEO Members were honored this year for their deep understanding of, and cutting edge research into the issue of inequality around the world.

#### **Martha Nussbaum**

The University of Chicago

Member, Inequality: Measurement, Interpretation, and Policy
October 30, 2018



MIP network member Martha Nussbaum was named the winner of the 2018 Berggruen Prize for Philosophy & Culture, a \$1 million award given annually to thinkers whose ideas have profoundly shaped human self-understanding

and advancement in a rapidly changing world. Nussbaum is the Ernst Freund Distinguished Service Professor of Law and Ethics at the University of Chicago.

#### **Terrie Moffitt**

Duke University

Member, Identity and Personality

April 11, 2018



IP network member Terrie
Moffitt was elected to the
National Academy of Medicine.
Moffitt was recognized for her
"path-breaking contributions to
our understanding of human
development, including her
seminal theory of the

development of antisocial behavior, which has had wide-ranging influence on clinical diagnosis of childhood conduct disorders, the early-years intervention movement, and two Supreme Court decisions." Moffitt is the Nannerl O. Keohane University Professor in the Department of Psychology and Neuroscience at Duke University.

#### **Gene Robinson**

University of Illinois Member, Health Inequality October 15, 2018



Gene Robinson, a new member of our HI network, was elected to the National Academy of Medicine "for pioneering contributions to understanding the roles of genes in social behavior." Election to the NAM "is considered one of the

highest honors in the fields of health and medicine and recognizes individuals who have demonstrated outstanding professional achievement and commitment to service." Robinson holds the Swanlund Chair in Entomology and Center for Advanced Study professorships in Entomology and Neuroscience at the University of Illinois.

#### **Meghan Azad**

University of Manitoba Member, Health Inequality October 10, 2018



Meghan Azad, a member of HCEO's HI network, was the recipient of the International Society for Research in Human Milk and Lactation 2018 Ehrlich-Koldovsky Award. The biennial award is given to early-career investigators who

have begun to make "outstanding, original scientific contributions to the study of human milk and lactation." Azad is an Assistant Professor of Pediatrics and Child Health at the University of Manitoba.

#### **Martha Bailey**

University of Michigan

Member, Inequality: Measurement, Interpretation, and Policy

October 4, 2018



Martha Bailey, an MIP network member, was elected to the Executive Committee of the American Economic Association. Bailey is a Professor of Economics and a Research Professor at the Population Studies Center at

the University of Michigan.

#### **Keri Leigh Merritt**

Member, Inequality: Measurement, Interpretation, and Policy
September 17, 2018



Keri Leigh Merritt, an MIP network member, won the Southern Historical Association's 2018 Bennett H. Wall Award for her book Masterless Men: Poor Whites and Slavery in the Antebellum South. The prize is awarded to

"the best book published in southern business or economic history over a two-year period." Merritt works as an independent scholar in Atlanta, Georgia.

#### **Armin Falk**

University of Bonn Leader, Identity and Personality; Member, Early Childhood Interventions, Inequality: Measurement, Interpretation, and Policy September 4, 2018



IP network leader Armin Falk received the 2018 Felix Büchel Award at the International SOEP User Conference. The prize sponsor wrote that Falk's work aims at "improving the explanatory power of economic models and

have provided the basis for empirically well-founded economic policy." Falk is Professor in the Department of Economics at the University of Bonn and Chief Executive Officer of briq, the Institute on Behavior and Inequality.

#### **Nezih Guner**

Barcelona Graduate School of Economics Leader, Family Inequality December 2017



FI network leader Nezih Guner was elected President of the Spanish Economic Association for 2018. The SEA "aims at promoting the dissemination of scientific knowledge in Economics, by organizing congresses, promoting

publications and, in general, through any other means leading to that goal." Guner is a Professor at CEMFI, an ICREA Research Professor at MOVE, and a Research Professor, Barcelona Graduate School of Economics.



## **AMPLIFYING RESEARCH**

### Website and Social Media Metrics

HCEO disseminates the work of its members through four media channels: heeconomics.org, YouTube, Facebook, and Twitter.

## HCECONOMICS.ORG AS A GLOBAL RESOURCE

The new HCEO website went live on November 14, 2013. This site has been completely redesigned from top to bottom to be easier to update and maintain, but more importantly, to share the work of HCEO with a larger audience. Since launch, HCEO's website had 534,836 pageviews and 180,807 users.

#### **Top 5 Traffic Sources since Jan 2018**

Source	Pageviews		
google	67,162		
direct	34,927		
facebook	8,487		
twitter	7,898		
bing	2,098		

#### Visits by Top 10 Countries since Jan 2018

Country	<b>Pageviews</b>	
United States	74,648	
United Kingdom	7,412	
Germany	6,393	
China	4,398	
Canada	4,125	
Italy	3,048	
India	2,649	
France	2,030	
Australia	1,562	
Denmark	1,513	

Pageviews: 136,640 since Jan 2018



Users: 51,730 since Jan 2018



#### **HCECONOMICS.ORG GLOBAL REACH**



## HCEO RESEARCH ON SOCIAL MEDIA

In addition to the website, HCEO maintains active YouTube, Twitter, and Facebook feeds and uses them to disseminate the work of HCEO members. HCEO's YouTube views, Facebook likes, and Twitter followers continue to grow.

f facebook.com/hceconomics

twitter.com/hceconomics youtube.com/hceconomics

Facebook Likes: 1399 (21% growth)

Twitter Followers: 1804 (56% growth)

YouTube Subscribers: 1022 (40% growth)

#### **Top 5 Countries 2018: Youtube**

Country	Min. Watched		
United States	87,064		
United Kingdom	4,476		
Canada	3,693		
India	1,199		
Nepal	609		

#### **Twitter impressions since Jan 2018**



#### Facebook reach since Jan 2018



#### YouTube minutes watched in 2018



#### **Top 5 Countries: Facebook**

Country	Fans		
United States	484		
Mexico	90		
United Kingdom	73		
Brazil	64		
Pakistan	58		

#### **HCEO SOCIAL MEDIA GLOBAL REACH**



**GLOBAL PARTNERSHIPS** 

Fostering International Collaboration

As part of our mission to address opportunity equality worldwide, HCEO partners with local and global organizations to help expand the engagement of scholars. Through these partnerships, HCEO has been able to broaden the reach of our programs, including our Summer School on Socioeconomic Inequality and the Asian Family in Transition initiative. We look forward to continuing to foster a spirit of collaboration with the international academic community.

HCEO continues to partner with local and global organizations to help expand the engagement of scholars. Through these partnerships, HCEO has been able to broaden the reach of our programs, including our Summer School on Socioeconomic Inequality Series. We look forward to continuing to foster a spirit of collaboration with the international academic community. HCEO continues to build institutional relationships that lead to interdisciplinary and international collaborations. In 2018, HCEO expanded our international collaborations by hosting two new training seminars in Guangzhou and Beijing. A Student Training Seminar was hosted at Peking University in Beijing, and designed to help students beginning their PhD with understanding how to form meaningful research question that address underlying issues of inequality. A faculty training seminar was held at Jinan University in June, co-organized by the Institute for Economic and Social Research. The program was designed to foster collaboration between early career faculty and post-doctoral scholars, as well as gave participants an opportunity to receive training from senior scholars in their fields.

SUMMER SCHOOLS ON SOCIOECONOMIC INEQUALITY

In 2018 HCEO returned to Germany to host SSSI Bonn 2018 in partnership with the Behavior and Inequality Research Institute led by HCEO Network Leader Armin Falk at the University of Bonn. An SSSI program hosted in Chicago at the University of Chicago, was designed specifically for master's level students and practitioners. Students and practitioners from around the world joined HCEO for a week of seminars focusing on topics ranging from disparities in children's brain development, crime & inequality, dream hoarding, tax policy, and intergenerational mobility. In 2019 HCEO will host its first SSSI program in Bergen Norway with the FAIR organization, led by HCEO members Bertil Tungodden and Kjell Salvanes. We will also host our first ever program designed for undergraduates in July 2019 in partnership with IESR at Jinan University.





## **ABOUT HCEO**

Our Vision

Founded in 2010, the Human Capital and Economic Opportunity Global Working Group (HCEO) is a collaboration of 528 researchers, educators, and policy makers focused on human capital development and its impact on opportunity inequality. HCEO's unique approach enables collaboration among scholars with varying disciplines, approaches, perspectives, and fields. This means the integration of biological, sociological, and psychological perspectives into traditionally economic questions. The result is innovative thinking and approaches to inequality and human capital development research.

#### **DIRECTORS**



James J. Heckman is a Nobel Laureate and the Henry Schultz Distinguished Service Professor of Economics at the University of Chicago. He is also founder and director of the Center for the Economics of Human Development. He

has devoted his professional life to understanding the origins of major social and economic problems related to inequality, social mobility, discrimination, skill formation and regulation, and to devising and evaluating alternative strategies for addressing those problems. His research recognizes the diversity among people in skills,

family origins, peers, and preferences as well as the diversity of institutions and regulations and the consequences of this diversity for analyzing and addressing social and economic problems.



Steven N. Durlauf is the Steans Professor in Educational Policy at the Harris School of Public Policy at the University of Chicago. He is Associate Director of the Center for the Economics of Human Development, a

Fellow of the Econometric Society, a Fellow of the American Academy of Arts and Sciences, and a Research Associate of the National Bureau of Economic Research. For two years, he served as Program Director for the Economics Program of the Santa Fe Institute.



Robert H. Dugger is the co-founder of ReadyNation, the Managing Partner of Hanover Provident Capital, a retired partner in the hedge fund Tudor Investment Corporation, and former board chairman of Grumeti Reserves

Ltd., a Tanzanian wildlife conservation company whose tourism operations are managed by Singita and were ranked by *Travel + Leisure* magazine as the best in the world in 2011 and 2012.

#### **WHAT WE DO**

The organization comprises six research networks that focus on the most pressing issues within human capital development and inequality. These networks produce one-of-a-kind conferences, research programs, publications, and education that highlight findings from the best science and the application of best practices. Through its networks and inovative research, HCEO plays a vital role in understanding and addressing opportunity inequality around the world.

#### A UNIQUE APPROACH

- Welcomes all researchers regardless of approach, school of thought, or discipline
- Networks are self-managed and self-governed vs. driven by a single organizational agenda
- Supports and generates research without expectation of predetermined outcomes
- Extends network membership well beyond economics to biological, sociological, and psychological perspectives
- Encourages debate, discussion, and exchanges that result in better research outcomes

#### **IMPACT**

- Multidisciplinary networks result in new approaches to research and its application
- Relationships with governments and policy makers put best practices into action
- Influences numerous research studies and governmental policies
- Findings are being directly applied in one of the largest populations in the world—China



#### **WE PLAY A VITAL ROLE**

- Income and opportunity inequality is a global and growing problem
- Governments, private think tanks, and others each look at only a portion of the total problem in hopes of finding a lasting solution
- Only HCEO integrates biological, sociological, and psychological perspectives into traditionally economic questions addressed by multidisciplinary teams of experts
- Our approach treats social science research as an empirical endeavor, resulting in rigorously tested public policy directions and solutions
- Our members' research provides insights and directions on how to best foster human flourishing and improve economic productivity

#### **STAFF**



**Alison Baulos** is the *Executive Director* of the Center for the AlisonNewWeb copy Economics of Human Development and oversees all academic initiatives including the Human Capital and Economic Opportunity Global

Working Group. She received a B.A. in Psychology and an A.M. in Social Service Administration from the University of Chicago, and an MBA from the University of Chicago's Booth School of Business.



**Valorie Nash** is the *Associate* Director for the Human Capital and Economic Opportunity Global Working Group. As Associate Director, Valorie builds collaborative relationships between HCEO and institutional partners in the

US and abroad. She works closely with HCEO's directors to set and execute strategic goals and initiatives, as well as identify new partnerships. Valorie implements new and existing programs, including the innovation and development of conferences and summer schools for HCEO's six networks. Valorie received a B.A in International Business from Azusa Pacific University and an A.M. in Business Management from Harvard University.



**Octavian Busuioc** is the Multimedia and Graphic Design Director for the **Human Capital and Economic** Opportunity Global Working Group. He leads the visual identity of the project including maintenance of

HCEO's website and the creation and innovation of print materials. He also manages technology for the group. He received a B.A. from the University of Toronto in 2006 and an M.A. and Ph.D. in Philosophy from Queen's University in 2007 and 2013 respectively.



**Kerry Cardoza** is the Communications Coordinator for the Human Capital and **Economic Opportunity Global** Working Group. She manages the group's social media channels and disseminates members' research. Prior to

joining HCEO, she wrote for the Chicago Reader, Newcity and the Sun Times Network. She also spent four years as an advocate and Case Manager for domestic violence survivors. Cardoza has an M.S. in Journalism from Northwestern University and a B.A. in English and Women's Studies from Northeastern University.



Jennifer **Pachon** is the Program Manager for Academic Initiatives and *Publications* for the Human Capital and Economic Opportunity Global Working Group. She led the creation

and launch of the original website and the redesigned website and launched and now maintains HCEO's working paper series. In addition, she oversees the newsletter and research efforts of the working group. She received a B.A. in Philosophy from Swarthmore College and an M.A. in Philosophy from the University of Chicago, working on the philosophy of science and philosophy of mind.



## **LEADERSHIP AND NETWORKS**

## Connecting Experts Across Fields

#### **Early Childhood Interventions**

The Early Childhood Interventions Network investigates the early origins of inequality and its lifetime consequences.

**Network Leaders:** Pia Britto | Flavio Cunha | James J. Heckman | Petra Todd



#### **Family Inequality**

The Family Inequality Network focuses on the interactions among family members to understand the well-being of children and their parents.

**Network Leaders:** Pierre-André Chiappori | Flavio Cunha | Nezih Guner

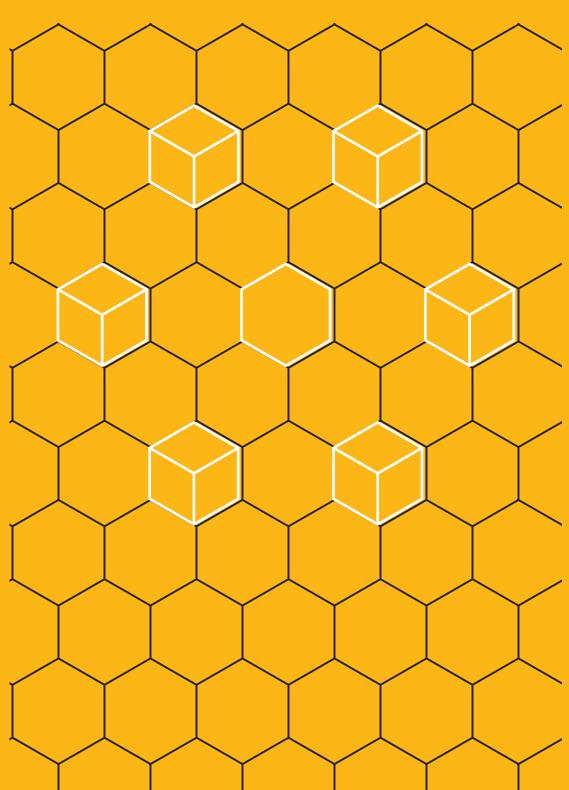


#### **Health Inequality**

The Health Inequality Network unifies several disciplines into a comprehensive framework for understanding health disparities over the lifecycle.

**Network Leaders:** Christopher Kuzawa | Burton Singer





#### **Identity and Personality**

The Identity and Personality Network studies the reciprocal relationship between individual differences and economic, social, and health outcomes.

Network Leaders: Angela Duckworth | Armin Falk | Joseph Kable | Tim Kautz | Rachel Kranton



## Inequality: Measurement, Interpretation, & Policy

The Inequality: Measurement, Interpretation, and Policy Network studies policies designed to reduce inequality and boost individual flourishing.

> Network Leaders: Robert H. Dugger | Steven N. Durlauf |Scott Duke Kominers | Richard V. Reeves



#### Markets

The Markets Network investigates human capital financing over the lifecycle.

**Network Leaders:** Dean Corbae | Lance Lochner | Mariacristina De Nardi







## **MEMBERS**

## **HCEO's Interdisciplinary Composition**

HCEO currently consists of 528 members from institutions in 30 countries. We connect experts across disciplines to advance innovative thinking and approaches to inequality and human capital development research, which are designed to improve individual opportunity worldwide.

#### **HCEO'S INTERNATIONAL REACH**

HCEO members work in 30 different countries across the globe. The diversity of perspectives offered by an international membership helps to reinforce HCEO's mission to integrate not only disparate academic approaches to the problems of inequality and development, and also the distinct facets of those problems displayed in different countries.

## HCEO'S INTERDISCIPLINARY COMPOSITION

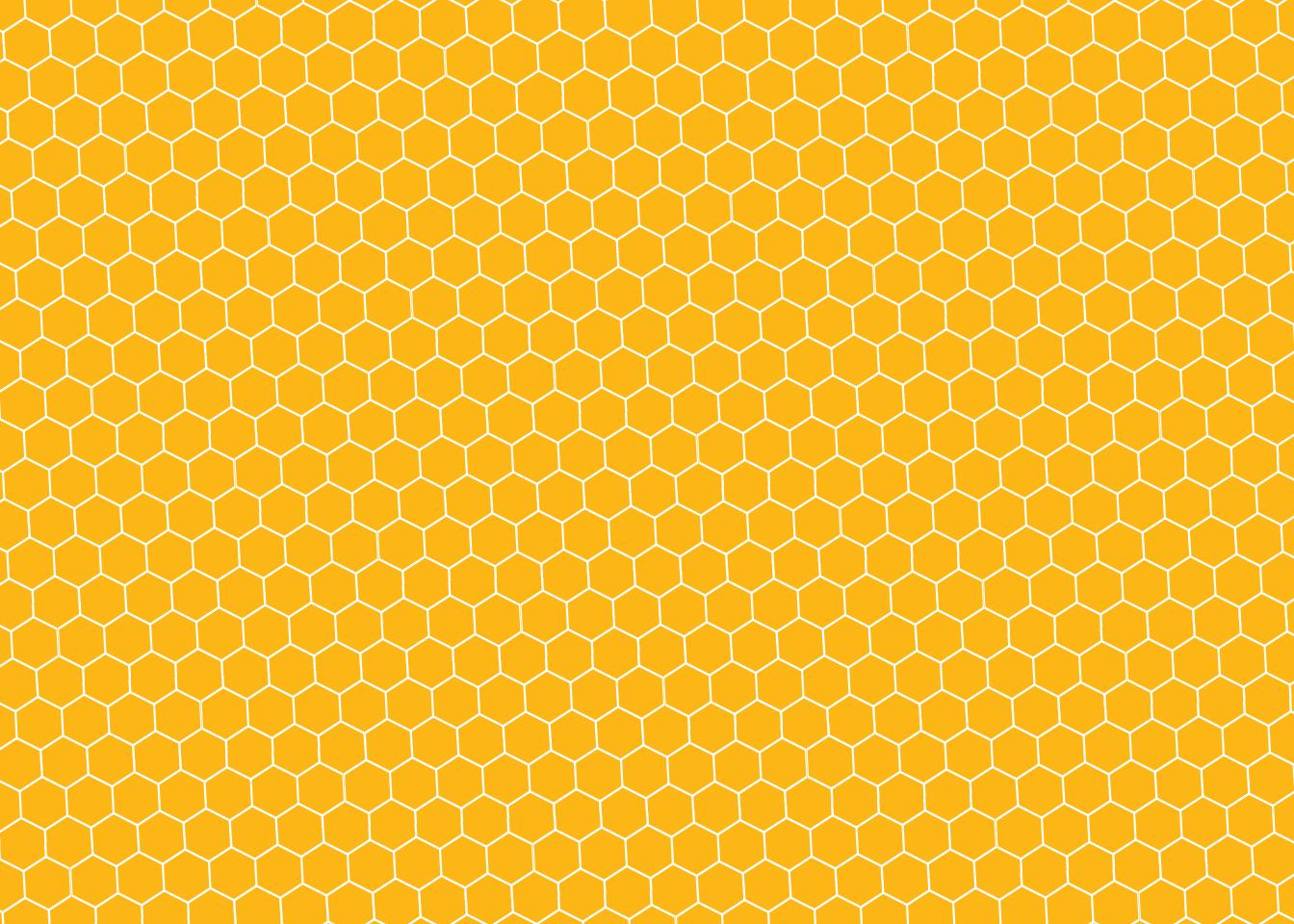
Although the majority of our members are economists, we also have members from psychology, health sciences, anthropology, and philosophy among our number. Membership in HCEO is by invitation from the network leaders who select researchers, educators, and policymakers dedicated to the scientific principles of HCEO and who embrace the opportunities HCEO provides to bridge boundaries between disciplines.



## NUMBER OF MEMBERS BY DISCIPLINE AND NETWORK

Political

	Early Childhood Interventions	Family Inequality	Health Inequality	Identity and Personality	Inequality: Measurement Interpretation &Policy	Markets
Biology	1		3			
Business	1	1		1	2	1
Economics	73	52	16	26	123	101
Education	16			1	2	
Law	1				3	
Mathematics	1		1	1		
Medicine	2		14		1	
Neuroscience	4		1	2		
Philosophy					8	
/ Social Science	4		1		8	
Psychology	29		1	29	6	
Public Health	1		1			
Public Policy	4		1	2	6	1
Sociology	5				22	



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