# Role of Parental Wealth \& Income in Financing Children's College Attendance \& Its Consequences 

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## Trends 1

Figure 1: Trend in Income Inequality, 1965-2014
(a) Real Mean Household Income by Quintile \& Top 5\%


## Trends 2

Figure 2: Trends in Home Prices and Homeownership, 1975-2016
(a) Case-Shiller Home Price Index


Source: S\&P Dow Jones Indices LLC
research.stlouisfed.org
Sources: St. Louis Fed
(b) Homeownership Rates


## Trends 3

## Figure 3: Trends in Costs of College and Student Debt



[^0]
## Research Questions

- What is the influence of parental wealth \& income on whether their children attend college \& whether parents help finance it?
- What consequences do these college attendance \& financing decisions have on subsequent:
- levels of indebtedness of parents \& their children?
- consumption \& well-being of parents \& children?
- Did these effects differ over time, i.e., before \& after Great Recession?
- We will have less to say about this today. Although our tentative answer is: "we don't think so."


## Related Literatures 1

- Effects of parental income \& wealth, particularly housing wealth, on:
- college attendance (Lovenheim, 2011).
- "quality" of college attended (Lovenheim and Reynolds, 2013; Cooper and Luengo-Prado, 2015).
- child's income in adulthood (Cooper and Luengo-Prado, 2015).
- College attendance \& financing as parental investments in \& transfers to children:
- Becker and Tomes (1979) model of parental altruism \& investment in children
- Importance of credit constraints \& "insufficient altruism" (Behrman et al., 1995; Cameron and Heckman, 1998, 2001; Keane and Wolpin, 2001; Cameron and Taber, 2004; Lochner and Monge-Naranjo, 2011, 2016)
- Possibility of commitment problems in intergenerational family interactions (Brown et al., 2012).


## Related Literatures 2

- Effects of wealth on consumption \& well-being of households:
- Effects of changes in wealth on consumption (Skinner, 1996; Case et al., 2005; Campbell and Cocco, 2007; Carroll et al., 2011; Browning et al., 2013; Paiella and Pistaferri, ming).
- Effects of changes in wealth on savings (Juster et al., 2006).
- Work focuses on separating effects of anticipated vs. unanticipated changes in wealth, especially housing.
- In our case: Does the way children's college education is financed - e.g., by parents with debt or by students with debt - have lasting effects on each generation's well-being?
- Effects of parental resources on home-leaving of younger adults (Manacorda and Moretti, 2006; Kaplan, 2012; Wiemers, 2014).


## Data

- PSID Annual Survey
- Parents' family structure, income, education, etc.
- Parents' home ownership, home value \& mortgage info, including home equity loans.
- Child's home-leaving status
- Parents' \& adult child's consumption (food)
- PSID Wealth Module
- Parents' \& adult child's non-mortgage debt (credit cards, student loans, medical debt, etc.)
- 2013 PSID Roster and Transfers Modules (Schoeni et al., 2015)
- Parent reports educational attainment of each adult child
- Long-term transfers for post-secondary education for each adult child
- All monetary variables are expressed as 10 K of $2013 \$$.


## Sample

- In 2013 Roster and Transfers Module, PSID Head/Wives reported on all of their adult children.
- We "look back" in PSID waves to find these children when they were age 18
- link in financial \& family characteristics of their biological or adopted father \& mother
- Then "look forward" in PSID waves for when child was age 25 and
- link in financial characteristics, including debt, of parents \& child


## Sample

> Sample Sizes

|  | Full <br> Sample | Homeowners <br> Only |
| :--- | :---: | ---: |
| All Parent-Child Pairs | 7,857 | 4,948 |
| Parents: |  |  |
| with Indebtedness Data | 6,137 | 4,040 |
| with Consumption Data | 5,688 | 3,689 |
| Children who are hshld. heads by age 25: |  |  |
| with Indebtedness Data |  | 3,325 |
| $\quad$ with Consumption Data | 3,066 | 2,254 |

- In descriptive stats below, we distinguish three periods:
- 1975 - 1995 (Per0) pre-Housing Run-up/Boom
- 1996 - 2007 (Per1) Housing Boom
- 2008 - 2013 (Per2) Great Recession \& aftermath


## College Attendance \& Parental Transfers

- Categories for Child's College Attendance \& Parents' financial help choices:
- EduFin0: Child does not attend
- EduFin1: Child attends, parents do not make transfer
- EduFin2: Child attends, parents make a transfer
- Conditional on EduFin2 = 1, let CollTrans denote amount of financial help or transfer parent $i$ provided to child $j$ in support of attending college.
- CollTrans and all other dollar denominated variables are in 10K of 2013\$.

Table 1: Distributions of Child's College Attendance \& Parents' Financing when Child Age $18 *$

|  | Share of <br> Parents | EduFin0 | EduFin1 | EduFin2 | Amt Transfer, <br> EduFin2 $=1$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| When Child Age 18: | All Years |  |  |  |  |
| All Parents | 1.00 | 0.51 | 0.31 | 0.19 | $\$ 2.29$ |
| Non-Homeowners | 0.37 | 0.68 | 0.25 | 0.07 | $\$ 0.91$ |
| Homeowners | 0.63 | 0.41 | 0.34 | 0.25 | $\$ 2.52$ |
|  |  | $\mathbf{1 9 7 5 - 1 9 9 5}$ |  |  |  |
| All Parents | 1.00 | 0.47 | 0.39 | 0.14 | $\$ 1.41$ |
| Non-Homeowners | 0.32 | 0.63 | 0.3 | 0.06 | $\$ 0.84$ |
| Homeowners | 0.68 | 0.39 | 0.43 | 0.18 | $\$ 1.51$ |
|  |  | $\mathbf{1 9 9 6 - 2 0 0 7}$ |  |  |  |
| All Parents | 1.00 | 0.49 | 0.32 | 0.19 | $\$ 2.91$ |
| Non-Homeowners | 0.36 | 0.67 | 0.27 | 0.06 | $\$ 0.97$ |
| Homeowners | 0.64 | 0.39 | 0.34 | 0.27 | $\$ 3.15$ |
|  |  | $\mathbf{2 0 0 8 - 2 0 1 3}$ |  |  |  |
| All Parents | 1.00 | 0.58 | 0.20 | 0.22 | $\$ 1.92$ |
| Non-Homeowners | 0.45 | 0.73 | 0.18 | 0.09 | $\$ 0.90$ |
| Homeowners | 0.55 | 0.46 | 0.21 | 0.33 | $\$ 2.16$ |

[^1]
## Parental Home Market Value, Home Equity \& Income

Among parents who are homeowners, let:

- $H_{i j m_{18, j}}$ denote parents' estimate of market value of home in year child $j$ is 18, i.e., year $t_{18, j}$.
- MortBal ${ }_{\text {imt } 18, j}$ denote remaining balances on home mortgages \& equity loans.
- Parents' home equity is

$$
\begin{equation*}
\text { HEquity }_{i m t_{18, j}}=H_{i^{i m t_{18, j}}}-\text { MortBal }_{i_{m t_{18, j}}} . \tag{1}
\end{equation*}
$$

- Indicator of parent having positive home equity in year $t_{18, j}$, i.e., can use home as collateral for loan:

$$
I_{i m t_{18, j}}^{L}= \begin{cases}1, & \text { if } \text { EEquity }_{i m t_{18, j}} \geq 0  \tag{2}\\ 0, & \text { otherwise }\end{cases}
$$

And for all parents, let:

- $Y_{i m t_{18, j}}$ denotes parents' household income in year child $j$ is $18,\left(t_{18, j}\right)$.

Table 2: Distributions of Child's College Attendance \& Parents' Financing, by Parents' Home Equity when Child Age 18, Among Homeowners*

|  | Share of <br> Parents | EduFin0 | EduFin1 | EduFin2 | Amt Transfer, <br> EduFin2 $=1$ |
| :---: | :---: | :---: | :---: | :---: | ---: |
| When Child Age 18: | All Years |  |  |  |  |
| Neg. Equity $\left(I^{L}=0\right)$ | 0.05 | 0.53 | 0.31 | 0.16 | $\$ 1.26$ |
| Pos. Equity $\left(I^{L}=1\right)$ | 0.95 | 0.4 | 0.34 | 0.26 | $\$ 2.56$ |
| Bottom 3rd | 0.32 | 0.53 | 0.34 | 0.13 | $\$ 1.10$ |
| Middle 3rd | 0.32 | 0.39 | 0.34 | 0.27 | $\$ 2.02$ |
| Top 3rd | 0.32 | 0.19 | 0.36 | 0.45 | $\$ 3.73$ |
|  |  | $\mathbf{1 9 7 5 - 1 9 9 5}$ |  |  |  |
| Neg. Equity $\left(I^{L}=0\right)$ | 0.02 | 0.61 | 0.32 | 0.07 | $\$ 3.10$ |
| Pos. Equity $\left(I^{L}=1\right)$ | 0.98 | 0.39 | 0.43 | 0.18 | $\$ 1.50$ |
| Bottom 3rd | 0.33 | 0.48 | 0.43 | 0.08 | $\$ 0.89$ |
| Middle 3rd | 0.33 | 0.41 | 0.40 | 0.19 | $\$ 1.09$ |
| Top 3rd | 0.33 | 0.24 | 0.46 | 0.29 | $\$ 2.02$ |
|  |  | $\mathbf{1 9 9 6 - 2 0 0 7}$ |  |  |  |
| Neg. Equity $\left(I^{L}=0\right)$ | 0.04 | 0.49 | 0.37 | 0.14 | $\$ 1.42$ |
| Pos. Equity $\left(I^{L}=1\right)$ | 0.96 | 0.39 | 0.34 | 0.27 | $\$ 3.20$ |
| Bottom 3rd | 0.32 | 0.53 | 0.35 | 0.12 | $\$ 1.41$ |
| Middle 3rd | 0.32 | 0.35 | 0.34 | 0.31 | $\$ 2.60$ |
| Top 3rd | 0.32 | 0.15 | 0.34 | 0.52 | $\$ 4.51$ |
|  |  | $\mathbf{2 0 0 8 - 2 0 1 3}$ |  |  |  |
| Neg. Equity $\left(I^{L}=0\right)$ | 0.11 | 0.54 | 0.26 | 0.20 | $\$ 1.01$ |
| Pos. Equity $\left(I^{L}=1\right)$ | 0.89 | 0.45 | 0.20 | 0.35 | $\$ 2.24$ |
| Bottom 3rd | 0.30 | 0.59 | 0.20 | 0.22 | $\$ 0.79$ |
| Middle 3rd | 0.30 | 0.44 | 0.22 | 0.34 | $\$ 1.63$ |
| Top 3rd | 0.30 | 0.18 | 0.20 | 0.62 | $\$ 3.79$ |

[^2]Table 3: Distributions of Child's College Attendance \& Parents' Financing, by Parents' Household Income when Child Age 18, Among All Parents*

|  | Share of <br> When Child Age 18: | EduFin0 | EduFin1 | EduFin2 | Amt Transfer, <br> EduFin2 $=1$ |
| :--- | :---: | :---: | :---: | :---: | ---: |
|  | All Years |  |  |  |  |
| Bottom Quintile | 0.15 | 0.77 | 0.21 | 0.03 | $\$ 0.94$ |
| Bottom Middle | 0.16 | 0.68 | 0.27 | 0.06 | $\$ 0.72$ |
| Middle Quintile | 0.19 | 0.60 | 0.29 | 0.11 | $\$ 0.80$ |
| Top Middle | 0.24 | 0.45 | 0.35 | 0.20 | $\$ 1.24$ |
| Top Quintile | 0.26 | 0.24 | 0.36 | 0.40 | $\$ 3.26$ |
|  |  | $\mathbf{1 9 7 5 - 1 9 9 5}$ |  |  |  |
| Bottom Quintile | 0.14 | 0.74 | 0.24 | 0.02 | $\$ 0.50$ |
| Bottom Middle | 0.12 | 0.66 | 0.32 | 0.02 | $\$ 1.11$ |
| Middle Quintile | 0.17 | 0.54 | 0.38 | 0.08 | $\$ 0.66$ |
| Top Middle | 0.26 | 0.43 | 0.43 | 0.14 | $\$ 0.75$ |
| Top Quintile | 0.31 | 0.27 | 0.45 | 0.28 | $\$ 1.84$ |
|  |  | $\mathbf{1 9 9 6 - 2 0 0 7}$ |  |  |  |
| Bottom Quintile | 0.15 | 0.76 | 0.22 | 0.02 | $\$ 0.93$ |
| Bottom Middle | 0.17 | 0.67 | 0.28 | 0.04 | $\$ 0.77$ |
| Middle Quintile | 0.19 | 0.59 | 0.31 | 0.10 | $\$ 0.99$ |
| Top Middle | 0.25 | 0.44 | 0.35 | 0.21 | $\$ 1.61$ |
| Top Quintile | 0.25 | 0.19 | 0.37 | 0.44 | $\$ 4.04$ |
|  |  | $\mathbf{2 0 0 8}-2013$ |  |  |  |
| Bottom Quintile | 0.16 | 0.79 | 0.16 | 0.05 | $\$ 1.11$ |
| Bottom Middle | 0.20 | 0.70 | 0.2 | 0.01 | $\$ 0.62$ |
| Middle Quintile | 0.21 | 0.66 | 0.19 | 0.15 | $\$ 0.65$ |
| Top Middle | 0.22 | 0.53 | 0.22 | 0.25 | $\$ 0.93$ |
| Top Quintile | 0.21 | 0.29 | 0.19 | 0.52 | $\$ 3.06$ |

[^3]Table 4: Distributions of Parents' Home Value \& Household Income by their Home Equity \& Household Income when Child Age 18*

| When Child Age 18: | Share of Parents | $H_{\text {imt }{ }_{18, j}}$ | $Y_{i m t_{18, j}}$ |
| :---: | :---: | :---: | :---: |
| All Years |  |  |  |
| All Parents | 1.00 | 5.00 | 6.18 |
| Non-Homeowners | 0.37 |  | 3.41 |
| Homeowners | 0.63 | 7.93 | 7.82 |
| 1975-1995 |  |  |  |
| All Parents | 1.00 | 3.68 | 4.41 |
| Non-Homeowners | 0.32 |  | 2.53 |
| Homeowners | 0.68 | 5.39 | 5.28 |
| 1996-2007 |  |  |  |
| All Parents | 1.00 | 5.45 | 6.76 |
| Non-Homeowners | 0.36 | 0.01 | 3.43 |
| Homeowners | 0.64 | 8.48 | 8.62 |
| 2008-2013 |  |  |  |
| All Parents | 1.00 | 5.66 | 7.14 |
| Non-Homeowners | 0.45 |  | 4.09 |
| Homeowners | 0.55 | 10.37 | 9.68 |

## Market Variation in Housing Values \& Parental Income

- We use market-level measures of housing values to develop "more exogenous" measure of change (or innovations) in parental housing wealth.
- Let $H P I_{m t_{18, j}}$ denote FHFA housing price index for MSA or rest-of-state market $m$ in year $t_{18, j}$.
- Then

$$
\begin{equation*}
\Delta H P I_{m t_{18, j}} \equiv \frac{H P I_{m t_{18, j}}-H P I_{m t_{18, j}-4}}{H P I_{m t_{18, j}}} \tag{3}
\end{equation*}
$$

- We also use market-level measures of average wages for "more exogenous" measure of change (or innovations) in parental income.
- Let $W_{m t_{18, j}}$ denote annual average wages for count $m$ from QCEW data series.
- Then

$$
\begin{equation*}
\Delta W_{m t_{18, j}} \equiv \frac{W_{m t_{18, j}}-W_{m t_{18, j}-4}}{W_{m t_{18, j}}} \tag{4}
\end{equation*}
$$

Table 5: Distributions of Local Changes in Housing Prices \& Wages and L\&R Measures of Changes in Home Equity \& Income when Child Age 18, among Homeowner Parents*

| When Child Age 18: | Share of Parents | $\triangle H P I_{m t_{18, j}}$ | "L\&R" Measure: $\Delta H_{i j m t_{18, j}}$ | $\Delta W_{m t_{18, j}}$ | "L\&R" Measure: $\Delta Y_{i m t_{18, j}}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Years |  |  |  |  |  |
| Neg. Equity ( $L^{L}=0$ ) | 0.05 | -3\% | -1.35 | 11\% | 0.55 |
| Pos. Equity ( $I^{L}=1$ ) | 0.95 | 14\% | 2.24 | 14\% | 0.82 |
| Bottom 3rd | 0.32 | 12\% | 0.83 | 13\% | 0.57 |
| Middle 3rd | 0.32 | 13\% | 1.72 | 13\% | 0.75 |
| Top 3rd | 0.32 | 18\% | 5.34 | 15\% | 1.34 |
| 1975-1995 |  |  |  |  |  |
| Neg. Equity ( $I^{L}=0$ ) | 0.02 | 6\% | 0.12 | 14\% | 0.45 |
| Pos. Equity ( $I^{L}=1$ ) | 0.98 | 16\% | 1.57 | 17\% | 0.73 |
| Bottom 3rd | 0.33 | 15\% | 0.61 | 16\% | 0.50 |
| Middle 3rd | 0.33 | 14\% | 1.08 | 16\% | 0.61 |
| Top 3rd | 0.33 | 21\% | 3.34 | 19\% | 1.15 |
| 1996-2007 |  |  |  |  |  |
| Neg. Equity ( $L^{L}=0$ ) | 0.04 | 17\% | 1.50 | 13\% | 0.61 |
| Pos. Equity ( $I^{L}=1$ ) | 0.96 | 18\% | 3.62 | 13\% | 0.89 |
| Bottom 3rd | 0.32 | 17\% | 1.43 | 13\% | 0.62 |
| Middle 3rd | 0.32 | 19\% | 3.22 | 12\% | 0.86 |
| Top 3rd | 0.32 | 21\% | 8.46 | 13\% | 1.47 |
| 2008-2013 |  |  |  |  |  |
| Neg. Equity ( $L^{L}=0$ ) | 0.11 | -23\% | -4.18 | 9\% | 0.53 |
| Pos. Equity ( $I^{L}=1$ ) | 0.89 | -2\% | -0.05 | 10\% | 0.81 |
| Bottom 3rd | 0.30 | -2\% | -0.32 | 10\% | 0.56 |
| Middle 3rd | 0.30 | -5\% | -0.81 | 10\% | 0.72 |
| Top 3rd | 0.30 | 3\% | 1.62 | 11\% | 1.44 |

[^4]Figure 4: Trends in HPI in Census Regions, 1980-2015


## College \& Financing Choices

Let $U_{k j m, 18}$ denote the utility/payoff to choice EduFink ${ }_{i j, 18}, k=0,1,2$ for $j$ th child of parent $i$ when child is age 18 :

$$
\begin{align*}
U_{k j m, 18}= & \lambda_{k 0}+\lambda_{k 1} \Delta H_{i j m t_{18, j}}+\lambda_{k 2} \Delta Y_{i j m t_{18, j}}+\lambda_{k 5} X_{i j}+\lambda_{k 6} Z_{m t_{18, j}} \\
& +\phi_{t_{18, j}}+\delta_{i j m}+\zeta_{k j, 18} . \tag{5}
\end{align*}
$$

where

- $\Delta H_{i j m t_{18, j}}$ is change in market value of parents' home in $t_{18, j}$;
- $\Delta Y_{i j m t_{18, j}}$ is innovation in parent income in $t_{18, j}$;
- $X_{i j}$ are demographic characteristics of parents \& their $j^{\text {th }}$ child;
- $Z_{m t_{18, j}}$ time-varying characteristics of location $m$ in $t_{18, j}$;
- $\phi_{t 18, j} \& \delta_{i j m}$ year \& state-of-residence effects
- $\zeta_{k j, 18}$ choice-specific unobservables.

Only estimated over parents who were/are homeowners in $t_{18, j}$ (True of all analyses presented today.)

## College \& Financing Choices

Alternative specification of payoff specification takes account of differential impacts of $\Delta H_{i j m t_{18, j}} \& \Delta Y_{i j m t_{18, j}}$ by whether parents have positive equity:

$$
\begin{align*}
U_{k j, 18}= & \lambda_{k 0}^{*}+\lambda_{k 1}^{*} \Delta H_{i j m t_{18, j}} \cdot l_{i m t_{18, j}}^{L}+\lambda_{k 2}^{*} \Delta Y_{i j m t_{18, j}} \cdot l_{i m t_{18, j}}^{L} \\
& +\lambda_{k 3}^{*}\left[1-l_{i m t_{18, j}}^{L}\right]+\lambda_{k 4}^{*} \Delta H_{i j m t_{18, j} \cdot} \cdot\left[1-l_{i m t_{18, j}}^{L}\right]+\lambda_{k 5}^{*} \Delta Y_{i j m t_{18, j}} \cdot\left[1-l_{i m t_{18, j}}^{L}\right] \\
& +\lambda_{k 6}^{*} X_{i j}+\lambda_{k 7}^{*} Z_{m t_{18, j}}+\phi_{t_{18, j}}^{*}+\delta_{i j m}^{*}+\zeta_{k j, 18} . \tag{6}
\end{align*}
$$

where

- $l_{\text {imt } 18, j}^{L}$ is indicator of positive equity.
- Estimate as multinomial logit, with choice $k=0$ be base category.


## Dealing with Endogeneity of $\Delta H_{i j m t_{18, j}}$ and $\Delta Y_{i j m t_{18, j}}$

- Key issue: Potential endogeneity of both $\Delta H_{i j m t_{18, j}} \& \Delta Y_{i j m t_{18, j}}$ in estimation parameters in (5) \& (6).
- We adapt strategy used by Lovenheim and Reynolds (2013)
- Define innovation in parental housing wealth as:

$$
\begin{equation*}
\Delta H_{i j m t_{18, j}} \equiv H_{i m t_{18, j}} \cdot \Delta H P I_{m t_{18, j}} \tag{7}
\end{equation*}
$$

- Similarly, define innovation in parent is household income as:

$$
\begin{equation*}
\Delta Y_{i m t_{18, j}} \equiv Y_{i m t_{18, j}} \cdot \Delta W_{m t_{18, j}} \tag{8}
\end{equation*}
$$

Table 6: Distributions of Local Changes in Housing Prices \& Wages and L\&R Measures of Changes in Home Equity \& Income when Child Age 18, among Homeowner Parents*

| When Child Age 18: | Share of Parents | $\triangle H P I_{m t_{18, j}}$ | "L\&R" Measure: $\Delta H_{i j m t_{18, j}}$ | $\Delta W_{m t_{18, j}}$ | "L\&R" Measure: $\Delta Y_{i m t_{18, j}}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Years |  |  |  |  |  |
| Neg. Equity ( $L^{L}=0$ ) | 0.05 | -3\% | -1.35 | 11\% | 0.55 |
| Pos. Equity ( $I^{L}=1$ ) | 0.95 | 14\% | 2.24 | 14\% | 0.82 |
| Bottom 3rd | 0.32 | 12\% | 0.83 | 13\% | 0.57 |
| Middle 3rd | 0.32 | 13\% | 1.72 | 13\% | 0.75 |
| Top 3rd | 0.32 | 18\% | 5.34 | 15\% | 1.34 |
| 1975-1995 |  |  |  |  |  |
| Neg. Equity ( $I^{L}=0$ ) | 0.02 | 6\% | 0.12 | 14\% | 0.45 |
| Pos. Equity ( $I^{L}=1$ ) | 0.98 | 16\% | 1.57 | 17\% | 0.73 |
| Bottom 3rd | 0.33 | 15\% | 0.61 | 16\% | 0.50 |
| Middle 3rd | 0.33 | 14\% | 1.08 | 16\% | 0.61 |
| Top 3rd | 0.33 | 21\% | 3.34 | 19\% | 1.15 |
| 1996-2007 |  |  |  |  |  |
| Neg. Equity ( $L^{L}=0$ ) | 0.04 | 17\% | 1.50 | 13\% | 0.61 |
| Pos. Equity ( $I^{L}=1$ ) | 0.96 | 18\% | 3.62 | 13\% | 0.89 |
| Bottom 3rd | 0.32 | 17\% | 1.43 | 13\% | 0.62 |
| Middle 3rd | 0.32 | 19\% | 3.22 | 12\% | 0.86 |
| Top 3rd | 0.32 | 21\% | 8.46 | 13\% | 1.47 |
| 2008-2013 |  |  |  |  |  |
| Neg. Equity ( $L^{L}=0$ ) | 0.11 | -23\% | -4.18 | 9\% | 0.53 |
| Pos. Equity ( $I^{L}=1$ ) | 0.89 | -2\% | -0.05 | 10\% | 0.81 |
| Bottom 3rd | 0.30 | -2\% | -0.32 | 10\% | 0.56 |
| Middle 3rd | 0.30 | -5\% | -0.81 | 10\% | 0.72 |
| Top 3rd | 0.30 | 3\% | 1.62 | 11\% | 1.44 |

[^5]
## College \& Financing Choices

Table 7: Marginal Effects of Changes in Wealth and Income on College and Financing Choices

| Variable | College and Financing Choices Multinomial Logit |  |  |  |  |  | Amount of Transfer OLS |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | EduFin0 <br> (1) | EduFin1 <br> (2) | EduFin2 <br> (3) | EduFin0 <br> (4) | EduFin1 <br> (5) | EduFin2 <br> (6) | EduFin2 <br> (7) | EduFin2 <br> (8) |
| $\Delta H_{i j m t_{18, j}}$ <br> If Pos. Equity $\left(I^{L}=1\right)$ | -0.0021 | $5.31 \mathrm{e}-06$ | 0.0021* | -0.0026 | 0.0004 | 0.0022* | 0.0560** | 0.0570** |
| If Neg. Equity ( $I^{L}=0$ ) |  |  |  | 0.0070 | -0.0051 | -0.0019 |  | 0.0150 |
|  | -0.0612 | 0.0060 | 0.0552*** |  |  |  | 0.4480*** |  |
| If Pos. Equity ( $I^{L}=1$ ) |  |  |  | -0.0574 | 0.0048 | 0.0527*** |  | 0.4480*** |
| If Neg. Equity ( $I^{L}=0$ ) |  |  |  | -0.2200*** | 0.0633 | 0.1570*** |  | 0.2710 |
| Pos. Equity ( $I^{L}=1$ ) |  |  |  | -0.0393 | -0.0009 | 0.0402 |  | 0.2000 |
| State Fixed Effects | YES | YES | YES | YES | YES | YES | NO | NO |
| MSA Fixed Effects | NO | NO | NO | NO | NO | NO | YES | YES |
| Year Fixed Effects | YES | YES | YES | YES | YES | YES | YES | YES |

* Dollar amounts are in 10K of $2013 \$$.


## College \& Financing Choices

Findings on college attendance \& financing choices

- Exogenous increases in housing wealth increase likelihood of college enrollments, though effects are small.
- Mechanism operates through parental transfers.
- A $\$ 10,000$ increase in home equity increases the probability of attending college with transfers by 0.22 percentage points, but only for parents with positive home equity.
- Increases in income have larger impact on enrollment \& financing decisions than housing wealth.
- A $\$ 10,000$ increase in parental income increases the probability of attending college with transfers by
- 5.27 percentage points for parents who have positive home equity,
- 15.7 percentage points for parents who have negative home equity.
- Increases in home equity \& income also increase amount of transfers, conditional on giving transfer.


## Parents' \& Child's Subsequent Indebtedness

- Whether child goes to college \& how college is funded may affect indebtedness of either parent or child.

Let

- Debt $t_{n t 24, j}$ denote debt of generation $n, n=i$ for parent \& $n=j$ for child of debt type $h$, measured at time $t$ when child $j$ is age $a=24$ ( 6 years after college decision).
- Types of debt:
- $h=$ MortBal is mortgage debt of parent, but now when child $j$ is age 24
- $h=$ OthDebt is other debt of child $j$ when she is age 24 , including student loans.


## Parents' \& Child's Subsequent Consumption

- Using debt to finance children's college education may be efficient, if parents or children have access to capital markets \&/or can insure against unforeseen changes in wealth/income.
- But some parents \&/or children may not have adequate access to capital markets \&/or realize unforeseen shocks to wealth, e.g., housing bust.
- One way to assess: Examine impact of financing \& debt on parents' \& child's consumption.

Let

- Con $_{n f t} \mathrm{j}_{24}$ denote consumption of type $f$ of household $n$ measured at time $t$ when child $j$ is age $a=24$
- Types of consumption:
- $f=$ FoodHome is ann. expend. for food eaten at home
- $f=$ FoodOut is ann. expend for food consumed away from home.

Table 8: Distributions of Parents' \& Child's Debt when Child Age 25, by Parents' Housing Wealth when Child Age 18, for Homeowning Parents*

| When Child Age 18: | Share of Parents | Parent: |  | Child: |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Debt $_{i, \text { MortBal, } \text { t }_{24, j}}$ (10K of \$) | Debt $_{i, O t h D e b t, ~}^{t_{24, j}}$ <br> (10K of \$) | Debt $\boldsymbol{j}_{j, O t h D e b t, t_{24, j}}$ <br> (10K of \$) |
| All Years |  |  |  |  |
| Negative Equity ( $I^{L}=0$ ) | 0.03 | 7.81 | 1.09 | 1.01 |
| Positive Equity ( $I^{L}=1$ ) | 0.97 | 6.61 | 1.07 | 1.13 |
| Bottom 3rd | 0.32 | 4.63 | 0.92 | 0.99 |
| Middle 3rd | 0.32 | 6.49 | 1.26 | 1.23 |
| Top 3rd | 0.32 | 9.92 | 1.07 | 1.20 |
| 1975-1995 |  |  |  |  |
| Negative Equity ( $I^{L}=0$ ) | 0.02 | 6.57 | 1.13 | 0.37 |
| Positive Equity ( $I^{L}=1$ ) | 0.98 | 3.92 | 0.85 | 0.71 |
| Bottom 3rd | 0.33 | 3.06 | 0.84 | 0.60 |
| Middle 3rd | 0.33 | 3.60 | 1.04 | 0.64 |
| Top 3rd | 0.33 | 5.38 | 0.66 | 0.94 |
| 1996-2007 |  |  |  |  |
| Negative Equity ( $I^{L}=0$ ) | 0.04 | 8.01 | 1.10 | 1.22 |
| Positive Equity ( $I^{L}=1$ ) | 0.96 | 8.02 | 1.18 | 1.39 |
| Bottom 3rd | 0.32 | 5.30 | 0.93 | 1.18 |
| Middle 3rd | 0.32 | 8.34 | 1.40 | 1.64 |
| Top 3rd | 0.32 | 12.81 | 1.37 | 1.41 |
| 2008-2013 |  |  |  |  |
| Negative Equity ( $I^{L}=0$ ) | 0.02 | 10.60 | 0.56 | 0.00 |
| Positive Equity ( $I^{L}=1$ ) | 0.98 | 10.48 | 1.37 | 1.35 |
| Bottom 3rd | 0.32 | 6.76 | 1.28 | 1.53 |
| Middle 3rd | 0.32 | 8.67 | 1.48 | 1.56 |
| Top 3rd | 0.32 | 16.67 | 1.40 | 0.51 |

[^6]Table 9: Distributions of Parents' \& Child's Annual Food Consumption when Child Age 25, by Parents' Housing Wealth when Child Age 18, among Homeowning Parents*

| When Child Age 18: | Share of Parents | Parent: |  | Child: |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Con $_{i, \text { FoodHome }, t_{j, 24}}$ (10K of \$) | Con $I_{\text {, FoodOut }, t_{j, 24}}$ <br> (10K of \$) | Con $_{j, \text { FoodHome }, t_{j, 24}}$ (10K of \$) | Con $_{j, \text { FoodOut }, t_{j, 24}}$ <br> (10K of \$) |
| All Years |  |  |  |  |  |
| Negative Equity ( $I^{L}=0$ ) | 0.03 | 0.58 | 0.43 | 0.37 | 0.26 |
| Positive Equity ( $I^{L}=1$ ) | 0.97 | 0.67 | 0.37 | 0.43 | 0.29 |
| Bottom 3rd | 0.32 | 0.60 | 0.31 | 0.44 | 0.26 |
| Middle 3rd | 0.32 | 0.61 | 0.32 | 0.39 | 0.27 |
| Top 3rd | 0.32 | 0.88 | 0.54 | 0.47 | 0.36 |
| 1975-1995 |  |  |  |  |  |
| Negative Equity ( $I^{L}=0$ ) | 0.02 | 0.49 | 0.17 | 0.27 | 0.16 |
| Positive Equity ( $I^{L}=1$ ) | 0.98 | 0.55 | 0.27 | 0.49 | 0.31 |
| Bottom 3rd | 0.33 | 0.56 | 0.23 | 0.50 | 0.30 |
| Middle 3rd | 0.33 | 0.53 | 0.26 | 0.37 | 0.22 |
| Top 3rd | 0.33 | 0.56 | 0.34 | 0.64 | 0.46 |
| 1996-2007 |  |  |  |  |  |
| Negative Equity ( $I^{L}=0$ ) | 0.04 | 0.60 | 0.49 | 0.40 | 0.29 |
| Positive Equity ( $I^{L}=1$ ) | 0.96 | 0.71 | 0.42 | 0.40 | 0.28 |
| Bottom 3rd | 0.32 | 0.61 | 0.35 | 0.41 | 0.24 |
| Middle 3rd | 0.32 | 0.64 | 0.33 | 0.40 | 0.30 |
| Top 3rd | 0.32 | 0.99 | 0.67 | 0.38 | 0.31 |
| 2008-2013 |  |  |  |  |  |
| Negative Equity ( $I^{L}=0$ ) | 0.02 | 0.78 | 0.34 | 0.26 | 0.13 |
| Positive Equity ( $I^{L}=1$ ) | 0.98 | 0.94 | 0.41 | 0.50 | 0.23 |
| Bottom 3rd | 0.32 | 0.65 | 0.30 | 0.60 | 0.23 |
| Middle 3rd | 0.32 | 0.75 | 0.51 | 0.44 | 0.26 |
| Top 3rd | 0.32 | 1.48 | 0.49 | 0.36 | 0.16 |

[^7]
## Model Specifications

## "Quasi-Reduced Form":

$$
\begin{align*}
& \operatorname{Debt}_{n h t_{24, j}}=\beta_{n h 0}+\beta_{n h 1} \Delta H_{i j m t_{18, j}}+\beta_{n h 2} \Delta H_{i j m t_{18, j}} \cdot{\text { EduFin } 1_{i m t_{18, j}}} \\
& +\beta_{n h 3} \Delta H_{i j m t_{18, j}} \cdot E^{\prime} \text { EduFin2 }_{\text {imt } t_{18, j}} \\
& \beta_{n h 4} \Delta Y_{i j m t_{18, j}}+\beta_{n h 5} \Delta Y_{i j m t_{18, j}} \cdot \text { EduFin1 }_{\text {imt } t_{18, j}} \\
& +\beta_{n h 6} \Delta Y_{i j m t_{18, j}} \cdot \text { EduFin2 }_{\text {imt } t_{18, j}} \\
& +\beta_{n h 6} X_{n t_{24, j}}+\beta_{n h 7} Z_{m t_{24, j}}+\phi_{t_{24, j}}^{D}+\delta_{n m t_{24, j}}^{D}+u_{n h t_{24, j}}^{D} . \tag{9}
\end{align*}
$$

for $n=i$ (parent), $j$ (child) and $h=$ MortBal, OthDebt, where $X_{n t 24, j}$ are parent $i$ 's $(n=i) \&$ child $j$ 's characteristics at child age 24 and $Z_{m t_{24, j}}$ are the corresponding characteristics for location $m$.

$$
\begin{align*}
\text { Cons }_{n f t_{24, j}}= & \alpha_{n h 0}+\alpha_{n h 1} \Delta H_{i j m t_{18, j}}+\alpha_{n h 2} \Delta H_{i j m t_{18, j}} \cdot \text { EduFin1 }_{i m t_{18, j}} \\
& +\alpha_{n h 3} \Delta H_{i j m t_{18, j}} \cdot \text { EduFin2 }_{i m t_{18, j}} \\
& \alpha_{n h 4} \Delta Y_{i j m t_{18, j}}+\alpha_{n h 5} \Delta Y_{i j m t_{18, j}} \cdot \text { EduFin }_{i m t_{18, j}} \\
& +\alpha_{n h 6} \Delta Y_{i j m t_{18, j}} \cdot \text { EduFin2 }_{i m t_{18, j}} \\
& +\alpha_{n h 6} X_{n t_{24, j}}+\alpha_{n h 7} Z_{m t_{24, j}}+\phi_{t_{24, j}}^{C}+\delta_{n m t_{24, j}}^{C}+u_{n f t_{24, j}}^{C} \tag{10}
\end{align*}
$$

for $f=$ FoodHome, FoodOut.

## Model Specifications

## Effects of College \& Financing Choices:

$$
\begin{align*}
\text { Debt }_{n h t_{24, j}}= & \beta_{n h 0}^{*}+\beta_{n h 1}^{*} E d u F i n 1_{i_{m t_{18, j}}}+\beta_{n h 2}^{*} \text { EduFin2 }_{i m t_{18, j}} \\
& +\beta_{n h 3}^{*} X_{n t_{24, j}}+\beta_{n h 4}^{*} Z_{m t_{24, j}}+\phi_{t_{24, j}}^{D}+\delta_{n m t_{24, j}}^{D}+u_{n h t_{24, j}}^{D} . \tag{11}
\end{align*}
$$

for $n=i$ (parent), $j$ (child) and $h=$ MortBal, OthDebt, and

$$
\begin{align*}
\text { Cons }_{n f t_{24, j}}= & \alpha_{n h 0}^{*}+\alpha_{n h 1}^{*} \text { EduFin1 }_{\text {imt }_{18, j}}+\alpha_{n h 2}^{*} \text { EduFin2 }_{\text {imt }_{18, j}} \\
& +\alpha_{n h 3}^{*} X_{n t_{24, j}}+\alpha_{n h 4}^{*} Z_{m t_{24, j}}+\phi_{t_{24, j}}^{c}+\delta_{n m t_{24, j}}^{c}+u_{n f t_{24, j}}^{c} . \tag{12}
\end{align*}
$$

for $f=$ FoodHome, FoodOut.

## Model Specifications

Effects of College Attendance \& CollTrans:
Let Attend $_{j_{m t} 1_{18, j}}$ denote indicator for whether child $j$ attends college at or after age 18.

$$
\begin{align*}
\text { Debt }_{n h t_{24, j}}= & \beta_{n h 0}^{\dagger}+\beta_{n h 1}^{\dagger} \text { Attend }_{j m t_{18, j}}+\beta_{n h 2}^{\dagger} \text { ColTran }_{i j m t_{18, j}} \\
& +\beta_{n h 6}^{\dagger} X_{n t_{24, j}}+\beta_{n h 7}^{\dagger} Z_{m t_{24, j}}+\phi_{t_{24, j}}^{D}+\delta_{n m t_{24, j}}^{D}+u_{n h t_{24, j}}^{D} \tag{13}
\end{align*}
$$

for $n=i$ (parent), $j$ (child) and $h=$ MortBal, OthDebt, and

$$
\begin{align*}
\text { Cons }_{n f t_{24, j}}= & \alpha_{n h 0}^{\dagger}+\alpha_{n h 1}^{\dagger} \text { Attend }_{j m t_{18, j}}+\alpha_{n h 2}^{\dagger} \text { ColTran }_{i j m t_{18, j}} \\
& +\alpha_{n h 6}^{\dagger} X_{n t_{24, j}}+\alpha_{n h 7}^{\dagger} Z_{m t_{24, j}}+\phi_{t_{24, j}}^{C}+\delta_{n m t_{24, j}}^{C}+u_{n f t_{24, j}}^{c} . \tag{14}
\end{align*}
$$

for $f=$ FoodHome, FoodOut.

Table 10: Effects of College Attendance, Financing and Changes in Parental Housing Wealth \& Income on Parents' \& Child's Indebtedness at Child Age 25*

| Variables All as of Child Age $=18$ | Parents' Housing Debt | Child's Other Debt |
| :---: | :---: | :---: |
| "Quasi" Reduced Form Estimates: |  |  |
| $\Delta H_{i j}$ | 0.394** | -0.016 |
| $\Delta Y_{i j}$ | 0.180 | -0.045 |
| $\Delta H_{i j} \times E^{\text {EduFinO}}{ }_{i j}$ | 0.258 | -0.086*** |
| $\Delta H_{i j} \times E d u F i n 1_{i j}$ | 0.278* | 0.003 |
| $\Delta H_{i j} \times E^{\text {EduFin2 }}{ }_{i j}$ | 0.472** | -0.006 |
| $\Delta Y_{i j} \times E^{\text {EduFinO}}{ }_{i j}$ | -0.310 | -0.218 |
| $\Delta Y_{i j} \times E^{\text {EduFin }} 1_{i j}$ | 0.024 | -0.010 |
| $\Delta Y_{i j} \times E^{\text {EduFin2 }}{ }_{i j}$ | 0.300 | -0.055 |
| Effects of College \& Financing Choices: |  |  |
| EduFin1 ${ }_{\text {ij }}$ | 0.091 | 0.873*** |
| EduFin2 $_{i j}$ | 2.134*** | 0.855*** |
| Effects of College Attendance \& CollTrans: |  |  |
| Child Attends College | 0.472** | 0.864*** |
| CollTrans ${ }_{\text {ij }}$ | 0.512** | -0.020 |

[^8]Table 11: Effects of College Attendance, Financing and Changes in Parental Housing Wealth \& Income on Parents' \& Child's Annual Food Consumption at Child Age 25*

| Variables All as of Child Age $=18$ | Parents' |  | Child's |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Eating at Home | Eating Out | Eating at Home | Eating Out |
| "Quasi" Reduced Form Estimates: |  |  |  |  |
| $\Delta H_{i j}$ | 0.023 | -0.000 | -0.002 | 0.005** |
| $\Delta Y_{i j}$ | -0.090 | 0.165 | 0.005 | 0.000 |
| $\Delta H_{i j} \times$ EduFinO $_{i j}$ | 0.004 | 0.010 | -0.003 | 0.002 |
| $\Delta H_{i j} \times E d u F i n 1_{i j}$ | -0.007 | 0.009 | -0.003 | 0.004 |
| $\Delta H_{i j} \times E d u F i n 2_{i j}$ | 0.050 | 0.007 | -0.001 | 0.007** |
| $\Delta Y_{i j} \times E d u F i n 00_{i j}$ | -0.049 | 0.073 | 0.024* | -0.035*** |
| $\Delta Y_{i j} \times E d u F i n 1_{i j}$ | -0.006 | 0.407 | 0.006 | 0.012 |
| $\Delta Y_{i j} \times E^{\text {d }}$ duFin2 ${ }_{i j}$ | -0.197 | 0.012 | -0.003 | -0.003 |
| Effects of College \& Financing Choices: |  |  |  |  |
| EduFin $1_{i j}$ | -0.028 | 0.078** | 0.009 | 0.045** |
| EduFin2 $i_{i j}$ | 0.015 | -0.052 | -0.030 | 0.067** |
| Effects of College Attendance \& CollTrans: |  |  |  |  |
| Child Attends College | -0.057 | 0.044* | -0.019 | 0.041** |
| CollTrans ${ }_{\text {ij }}$ | 0.107 | -0.014 | -0.000 | 0.008* |

[^9]
## Parents' \& Child's Indebtedness

Findings on effects of college financing on indebtedness

- Parents who provide transfers for college have higher levels of housing debt when their children are 24 years old.
- A $\$ 10,000$ increase in housing wealth when children are 18 is correlated with a $\$ 3,940$ increase in parental housing debt when children are 24.
- Correlation is largest for parents who provided transfers for college though differences between groups are not statistically significant.
- Parents who provide transfers have $\$ 21,340$ more in housing debt when their children are 24.
- Each additional dollar of transfers is correlated with $\$ 0.51$ in additional mortgage debt later.
- Children who go to college have more debt at age 24, though there are no differences between children whose parents provide transfers and those who do not.


## Parents' \& Child's Consumption

Findings on effects of college financing on consumption

- Few consistent patterns in either parental or child consumption.
- Parents who provide transfers consume more food at home and less food away from home but differences are not statistically significant.
- Results suggest we may have not controlled sufficiently for current economic circumstances of parents and children.


## Next Steps

- More on relationship between transfers \& parental and child Debt
- We find parental debt increases with transfers but child debt does not decrease.
- Are parents' \& children's debt-financing of latter's college substitutes or complements?
- Do children go to higher quality (and more expensive schools)?
- Are results robust to including children who have not formed their own household?
- More on consequences of financing for well-being of parents
- Are there effects of financing on consumption for parents later in life?
- Does the debt financing of college by parents affect parents' retirement?


## Next Steps

- More on consequences of college financing on well-being of adult children
- Are our findings of little effect of college financing affecting adult child really true?
- Need to look more closely at whether college financing affected life-cyle events like first home purchase, age of first marriage, etc.


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[^0]:    Sources: The College Board, Annual Survey of Colleges; Pew Research Center, "Record 1-in-5 Households Now Owe Student Loan Debt," 2012.

[^1]:    * All tabulations are weighted, using PSID family weights. Dollar amounts are in 10K of 2013\$.

[^2]:    * All tabulations are weighted, using PSID family weights. Dollar amounts are in 10K of $2013 \$$

[^3]:    * All tabulations are weighted, using PSID family weights. Dollar amounts are in 10K of $2013 \$$

[^4]:    * All tabulations are weighted, using PSID family weights. Dollar amounts are in 10K of $2013 \$$.

[^5]:    * All tabulations are weighted, using PSID family weights. Dollar amounts are in 10K of $2013 \$$.

[^6]:    * All tabulations are weighted, using PSID family weights. Dollar amounts are in 10K of $2013 \$$.

[^7]:    * All tabulations are weighted, using PSID family weights. Dollar amounts are in 10K of 2013\$.

[^8]:    * Dollar amounts are in 10 K of $2013 \$$.

[^9]:    * Dollar amounts are in 10K of 2013\$.

